

## World Gold Council Sponsors Abby Z's Spring 2006 Runway Show Tuesday, September 13<sup>th</sup> 2005, 7pm at the Canal Room

**August 24, 2005** (New York, NY) World Gold Council announced today a unique partnership with plus size couture fashion designer Abby Z to accessorize her Spring 2006 Collection entitled "It's Good to be Me" with fine gold jewelry. The fashion show will be held at the Canal Room on West Broadway as part of the 7th on Sixth Fashion Week in New York on Tuesday, September 13th at 7pm.

This season Abby Z chose the warmth and radiance of yellow gold jewelry to accessorize her spring 2006 collection entitled, "It's Good To Be Me". This chic, plus size fashion collection will pay homage to a woman's intrinsic self worth and her ability to express herself with the affordable luxury of couture fashions and fine gold jewelry. "As I began designing the spring line," says Abby, "I knew I wanted to use gold jewelry. It looks good on all skin types and makes you feel good about yourself when you wear it."

Abby has also added golden hardware to her new designer denim collection, the first designer denim brand for plus size women. Gold jewelry and accessories make the natural complement. "Gold looks terrific with denim, as well as with deep colors and bright whites," says Duvall O'Steen, World Gold Council. "So Abby Z's entire show can easily be styled with the versatile beauty of fine gold jewelry. It is particularly appropriate for Abby's self-assured, confident clientele to be 'speaking gold.'"

Abby will showcase her new collection with a star-studded fashion show that includes Emmy-nominated actress **Camryn Manheim** (*the Practice*), **Angie Stone** (R & B singer), **Ashlie Atkinson** (*Rescue Me*), **Ali vs Frazier** (Khaliyah Ali - daughter of *Muhammad Ali* & Jackie Frazier, daughter of *Joe Frazier*) and **Isabel & Rosario Dawson** (Mother & Daughter duo) who will all bring the show's theme "*It's Good To Be Me*" to life on the runway.

Gold jewelry from multiple designers and suppliers will be included in the show, and product will range from mass manufactured link chain to one-of-a-kind designer pieces. A total of 30-35 fashion looks will be completely accessorized with gold jewelry.

Abby Zeichner, the creator of Abby Z, has been designing plus size couture fashions for only one year, already gaining a celebrity following that includes Queen Latifah, Star Jones, Emme, Carnie Wilson and Camryn Manheim. After 15 successful years in the fashion business, designer Abby Z decided it was time to design for a different customer – herself. Abby Z is a plus size woman who lives, works and plays in one of the most fashionable cities in the world, New York City. By starting her own contemporary, flirty and fun plus size line, Abby is proving that women can look stylish regardless of their size. The Abby Z line launched in the summer of 2004 at Saks 5th Avenue & is now carried by Nordstrom, Lord & Taylor, Dillard's, Bloomingdale's and specialty boutiques around the country such as Vive La Femme.

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Note to editors:

The World Gold Council (WGC), a commercially-driven marketing organization, is funded by the world's leading gold mining companies. A global advocate for gold, the WGC aims to promote the demand for gold in all its forms through marketing activities in major international markets. For further information visit [www.gold.org](http://www.gold.org).